# Lisa Campbell, ARA, AACI, P.App Real Estate Appraiser & Consultant

#### **Professional Experience**

Lisa Campbell, ARA, AACI, P.App has been appraising real estate since 1993. Ms. Campbell spent the first eighteen years of her career appraising real estate (including urban industrial, commercial and investment properties and rural / agricultural properties) in the Niagara Region and Haldimand County. Throughout this time, Ms. Campbell was based in St. Catharines, ON, being employed as an Associate Appraiser with Kernahan & Graves Real Estate Co. Limited (1993 to 2001) and then as the Senior Appraiser, Agricultural Specialist with Ridley & Associates Real Estate Services Limited (2001 to 2011). During this time, in 2005, Ms. Campbell received the Accredited Appraiser of the Canadian Institute (AACI, P.App) designation from the Appraisal Institute of Canada.

In 2011, Ms. Campbell left the Niagara Region to join the Altus Expert Services® Team of Altus Group Limited in its Toronto office. Altus Group Limited is Canada's largest real estate services company; the Altus Expert Services® Team specializes in the valuation of real estate for litigation and expropriation purposes. While at Altus Group, Ms. Campbell provided real estate appraisal and consulting services regarding both urban and rural real estate for litigation, expropriation and right-of-way corridor purposes, and specialized in the valuation of agricultural and rural real estate across southern Ontario.

In 2015, Ms. Campbell returned to the Niagara Region to become the principal of Campbell & Company Appraisals Inc., a company committed to providing independent, high quality real estate valuation services in the Niagara Region and Haldimand County, with an additional focus on the appraisal of agricultural and rural property for litigation and expropriation purposes across southern Ontario. In 2016, received the Accredited Rural Appraiser (ARA) designation from the American Society of Farm Managers and Rural Appraisers, North America's specialized rural / agricultural real estate professional association. Ms. Campbell is the only appraiser in Ontario with the joint ARA, AACI, P.App designation.

Ms. Campbell's specialization in agricultural real estate valuation has resulted in the appraisal of hundreds of agricultural and rural properties across Niagara Region, Haldimand County and southern Ontario, including cash crop farms, vineyards, wineries, tender fruit orchards, cold storage facilities, greenhouses, poultry facilities, equestrian facilities, hobby farms, abattoirs, rural commercial properties, rural industrial properties and open space / conservation land.

#### Education

American Society of Farm Managers and Rural Appraisers (ASFMRA): completion of educational / work experience requirements and awarded designation Accredited Rural Appraiser (ARA), 2016

Appraisal Institute of Canada (AIC): completion of educational / work experience requirements and awarded designation Accredited Appraiser Canadian Institute (AACI), 2003

University of Western Ontario (UWO): awarded Bachelor of Arts degree (Administrative and Commercial Studies), 1988

#### **Expert Witness Testimony**

Qualified as an Expert Witness, Ontario Superior Court of Justice

Appearance at Board of Negotiation

#### Presentations, Seminars & Published Work

'CUSPAP, The Ontario Expropriations Act and Jurisdictional Exception', Canadian Property Valuation Magazine, Appraisal Institute of Canada, Volume 60, Book 2 (Q2, 2016)

'The Effect of the Reinvention of Canada's Wine Industry on Land Values in Ontario's Niagara Region', Canadian Property Valuation Magazine, Appraisal Institute of Canada, Volume 59, Book 1 (Q1, 2015)

'Agricultural Appraisal in Ontario – Producing a Credible Appraisal Report to Estimate Compensation in the Expropriation Process', Ontario Expropriation Association Newsletter, Spring 2013

'Agricultural Appraisal in Ontario', a seminar presented to Ministry of Transportation Ontario (MTO) property officers and real property supervisors at the 2013 Ministry of Transportation Real Estate Forum, November 2013

### Memberships

Accredited Member of the Appraisal Institute of Canada (AIC)

Accredited Member of the American Society of Farm Managers and Rural Appraisers (ASFMRA)

Member of the Ontario Expropriation Association (OEA)

Associate Member of the Niagara Association of Realtors (NAR)

Associate Member of the Realtors Association of Hamilton-Burlington (RAHB)

#### Committee Work

Member of the Niagara Chapter AIC Executive, 1995 to 1999 Vice-President, Ontario Chapter ASFMRA, 2011 to 2013 President, Ontario Chapter ASFMRA, 2013 to 2015

#### Partial Client List

Listed below are a number of clients for whom Lisa Campbell, ARA, AACI, P.App has provided real estate appraisals, appraisal review reports, land rate studies and consulting services:

- Government Institutions, Crown Agencies And Affiliated Corporations
  - Public Services and Procurement Canada (formerly Public Works and Government Services Canada)
  - Ministry of Transportation Ontario
  - o St. Lawrence Seaway Management Corporation
  - o Hydro One Networks Inc.
  - Metrolinx

- o Agriculture Canada
- o Regional Municipality of Niagara
- o Niagara Falls Bridge Commission
- o Niagara Parks Commission
- o City of St. Catharines
- o City of Niagara Falls
- o Town of Lincoln
- o Town of Fort Erie
- o City of Welland

## • Legal Firms

- o Osler, Hoskin, Harcourt LLP
- o Borden Ladner Gervais LLP
- o WeirFoulds LLP
- McMillan LLP
- o Davis Webb LLP
- o Fogler, Rubinoff LLP
- o Gardiner Roberts LLP
- o Lovett & Cunningham LLP
- o Harrison Pensa LLP
- o Sullivan Mahoney LLP
- o Lancaster, Brooks & Welch LLP

# • Accounting Firms and Receivers

- o PricewaterhouseCoopers LLP
- o BDO Dunwoody LLP
- o Crawford Smith & Swallow Chartered Accountants LLP
- o Scott and Pichelli Limited

## • Banks and Financial Institutions

- o Canadian Imperial Bank of Commerce
- o Meridian Credit Union
- o Bank of Montreal
- o Royal Bank of Canada
- o Scotiabank
- o Farm Credit Corporation